

# TRADE IN. GET A NEW HONEYWELL PRINTER WITH UP TO 450€ ADDITIONAL DISCOUNT



**Let go of the Past, Join us for the Future!**

**Get a NEW Honeywell Printer at a price you will not want to miss!**

Are you eager to print in the era of Smart Printing? Do you need to know how much you Pay per One Print? Do you want your labels to be verified by an ISO certified Verification Software? Let go of the past, join us for the future!

Honeywell is helping Customers Refresh their Thermal Printers Portfolio buy providing up to 450 € (410 £) additional discount for each new printer brought\*.

## Trade Up Print Models



PC42/43

Desktop



MP Series

Specialty



PD43

Light Industrial



PM42

Mid Range Industrial



PM43/c



PXie

High Performance Industrial



PX940

**Honeywell**



# TRADE IN. MAKE INNOVATION WORK WITHIN YOUR BUDGET

## CAMPAIGN MECHANISM:

- The **Trade In Campaign** is applicable for:
  - Old Printers being traded in: any printer model from Honeywell and other Vendors.
  - New Printers being traded up: PC42, PC43, PD43, PM42, PM43, PXie, PX940 and MP Series.
- **Access the Honeywell Partner Portal and the Trade In Campaign`s dedicated Web Page [here](#)**, provide the trade in details and **we will make you an Offer you will not want to miss**. In addition, Honeywell can help you with the disposal of your old printers. If you need our help, select **YES** in the **Printers Return Menu**. Please note that, in order to have access to the Trade In Prices, **this is not a mandatory step**.
- **As an alternative:** Contact your Honeywell Account Manager or your preferred Honeywell Authorized Distributor and they will guide you through the **Trade In Campaign**, and provide **the best Prices** for your **New Printers**.

## CUSTOMER BENEFIT: GET ACCESS TO THE NEXT LEVEL IN PRINTING!

- **Reduce Costs** associated with Unreadable Barcodes.
- **Simplify your Print Workflow** by using Honeywell`s Smart Label Printers:
  - Deploy standalone applications onto the printer;
  - **Control other Devices** like Scanners, Keyboards etc. **directly from your Honeywell Printer**. – eliminate the need of using a host PC for this purpose.
- **Get 100% Accurate, Error Free labels with our ISO Certified Label Verification Software.**
- **Configure and update the firmware and print software** from Operational Intelligence, Honeywell`s proprietary MDM Platform. Evaluate how much you **Pay per a Print** with Operational Intelligence specific analytics.

\* MOQ is starting at 2 units.

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THE  
FUTURE  
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WHAT  
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MAKE IT

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